

3,548 Visitors increase over the last year!

Official Announcement of Visitor Count

IFEX 2015 **GARDEX** 2015 **TOOL JAPAN** 2015

Oct. 19, 2015

We consistently count visitor registration numbers clearly and stringently based on "The Solemn Declaration of No Inflated Numbers"

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

① On-site Registrants

- Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

- Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES				
	Oct. 14 [Wed]	Oct. 15 [Thurs]	Oct. 16 [Fri]	Total
1) On-Site Registrants	6,085	5,504	5,173	16,762
2) VIP Registrants	1,312	996	681	2,989
3) Special Guests	45	40	10	95
Number of visitors of IFEX, GARDEX, TOOL JAPAN	7,442	6,540	5,864	19,846
Number of visitors of AGRI WORLD	7,713	8,102	6,707	22,522
Total Number of Visitors	15,155	14,642	12,571	42,368

All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	Oct. 14 [Wed]	Oct. 15 [Thurs]	Oct. 16 [Fri]	Total
Number of Seminar Attendees	1,644	2,062	1,322	5,028
Number of Press Registrants	109	85	54	248

*Stated numbers are flash numbers. Please note that the number might change slightly after the detailed confirmation.