

March 23, 2011

Dear Industry Professionals,

Some exhibitors have raised the questions about the safety of Tokyo, and the impact from the nuclear radiation. In order to answer these questions, we at the Show Management have collected relevant information from various organizations, government agencies, and mass media. Many international organizations have made their official statements, and we hereby share our findings:

**International Civil Aviation Organization “NO RESTRICTIONS ON TRAVEL TO JAPAN”**

International flight and maritime operations can continue normally into and out of Japan's major airports and sea ports, excluding those damaged by the tsunami, according to the latest information available from the World Health Organization, the International Atomic Energy Agency, the World Meteorological Organization, the International Maritime Organization and the International Civil Aviation Organization.

<http://www.icao.int/>

**Tokyo is relatively very safe**

Tokyo is located over 300 km away from the center of the quake, and the damage here was minimal

- When the quake hit, Tokyo was shocked intensely but only a few buildings suffered from any damage.
- The Tsunami did not reach or cause any damage to the Tokyo Bay area.
- Central Tokyo has already returned to its normal, pre-quake condition. Since March 16, railway, and other public transport system have resumed normal operation.

**The level of radiation released from the Fukushima Nuclear Plant is too low to cause any harm to human health in Tokyo**

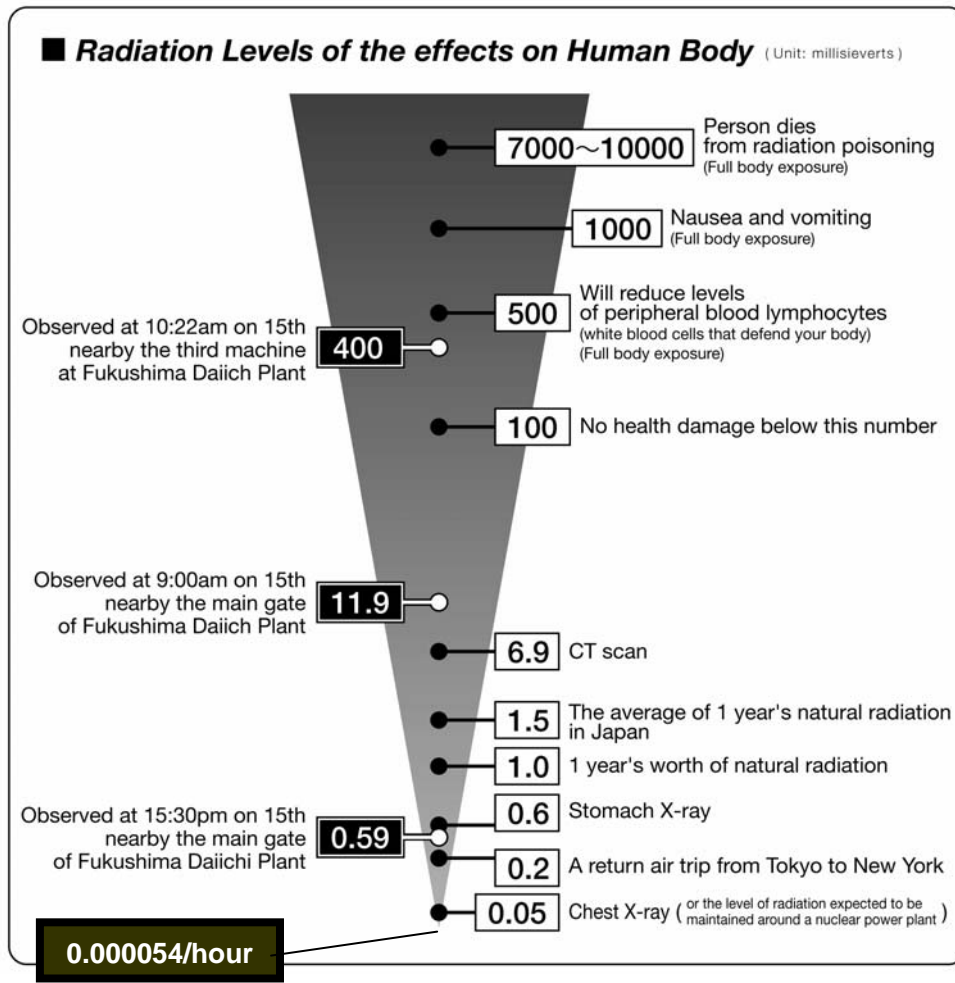
As the graph indicates (See the next page), the radiation level measured in Tokyo is much lower than even what one receives from normal daily activities.

- The radiation level measured in Tokyo on March 15 was 0.000809 milli sieverts/hour. This is much lower than what one gets from activities such as a return air trip from Tokyo to New York (0.2 milli sieverts/round trip) or a stomach x-ray (0.6 milli sieverts/examination). And this number in Tokyo dropped to 0.000054 milli sieverts/hour on March 21st 6:00-7:00 which is the normally average level.

(Source: [Ministry of Education, Culture, Sports, Science and Technology](#))

Ministry of Education, Culture, Sports, Science and Technology announces the environmental radioactivity level by prefecture on the English website below.

[http://www.mext.go.jp/english/radioactivity\\_level/detail/1303986.htm](http://www.mext.go.jp/english/radioactivity_level/detail/1303986.htm)



Observed at Tokyo on 21st

Source: Morning newspaper of Nikkei Inc.(March 15)

Based on the above-mentioned information and reasons, our assessment as of today is that from the point of view of both safety and health, holding IFEX 2011 at Makuhari Messe, Japan on this October will not pose a threat to their participants.

At Reed Exhibitions Japan, the organizer of the fairs, we offer our deepest condolences to the victims in this catastrophe, and wish them quick recovery. Meanwhile, we are more determined than ever to do our best to deliver a successful exhibition, through which to contribute to the industry revitalization, and creation of business.

We most earnestly ask for your understanding and support.

Yours Sincerely,

Tad Ishizumi  
President,  
Reed Exhibitions Japan Ltd.

Fumimasa Doi  
Show Director  
IFEX Show Management